ENGLISH COURSES CATALOGUE FOR ACADEMIC YEAR 2020-2021

SPRING/SUMMER SEMESTER

Erasmus + Study Abroad Program

COURSE CATALOGUE

Course Name	ECTS	Course Description
COMMUNICATION IN	4	In this course you will learn to appreciate the concept of culture
INTERCULTURAL TEAMS		and its influence on many aspects of doing business,
		negotiations and management processes.
PROJECT MANAGEMENT	5	You will get familiar with the principles, methods and tools of
		project management. You will learn to plan, organize, and
		execute projects, as well as evaluate solutions using the
		knowledge from a broad field of economics and management
		science.
HUMAN RESOURCES	5	You will learn the concepts of human functioning in an
MANAGEMENT		organization as well as models of managing people in the
		context of organizational culture, norms and measures. You will
		learn to identify (individually and as a team) phenomena and
		sessions (meeting and future) regarding employees in the
	_	organization and in its environment.
MARKETING RESEARCH	5	You will be introduced to the science of social research
		methods and their applications for studying markets and
		consumer behavior. You will learn to design your own market
		research, how to collect data, analyze and interpret research results.
INTRODUCTION TO	5	You will learn core programming methods, procedural and
PROGRAMMING	J	object-oriented. You will be acquainted with elementary
PROGRAMMING		algorithms and basic data structures. This course will provide
		50% knowledge and skills for MTA 98-361 Software
		Development Fundamentals.
COMPUTER SYSTEM	4	You will get to know the architecture of contemporary
ARCHITECTURE	-	operation systems (Android/iOS/Windows 10). You will learn
		about mobile devices architecture and IoT. You will find out
		how logic devices work.
INTRODUCTION TO WEB	5	This course introduces student into HTML5, CSS3 and JS. You
TECHNOLOGIES		will learn how to create and edit HTML documents using HTML5
		and CSS3. You will be introduced into JavaScript, you will learn
		to manage events and modify DOM structure. You will get
		familiar with SVG format and Graphics creation using Canvas.
		This course will prepare you for Microsoft Exam 98-375: HTML5
		App Development Fundamentals.