International Scholarly Seminar & Workshops
Contemporary Technological and Managerial Challenges for Businesses, Public Institutions and The Society
Krakow, March 11 – 12, 2020
at the campus of
College of Economics and Computer Science

At the College of Economics and Computer Science, we strongly believe in making science and innovation work for businesses and societies. We believe in technology and business coming together, to help address contemporary challenges. We are passionate about continuous improvement and change made possible with an interdisciplinary approach, brave creativity, and rejection of complacency.

This Scholarly Seminar is an opportunity to share and examine scholarly interests and current science as well as applied projects from a variety of fields and topics. The uniting principle is innovation, improvement, and change in the face of challenges businesses and societies face nowadays. To tackle them, we choose to work together, share ideas and learn from one another. This is the reason we get together at the campus of the College of Economics and Computer Science on March 11th and 12th, 2020.

The Seminar is divided into two parts. Day one constitutes a forum for sharing the information on the latest scholarly knowledge, applied projects, farsighted ideas. Day two is an opportunity to learn how ideas, technological advances, and scientific knowledge are put into practice.

We are happy that you agreed to become a crucial part of this endeavor and help us advance the idea that cross-border and cross-culture sharing is key to materializing our mission.

March 11th: INNOVATIONS AND EDUCATION – WHERE SCIENCE AND APPLICATION MEET

10:10	**Stanisław Kowalski** Rector **Przemysław Stach** Vice Rector for International Cooperation	Conference Opening	*English*	*Toronto*
Session theme	**INNOVATE & EDUCATE**			
10:15 – 10:30	**Ian McAndrew** Professor, Capitol Technology University, Dean of Doctoral Programs	*Drones as Swarms*	*English*	*Toronto*
10:30 – 10:50	**Ibrahim Boz** Assistant Professor, Toros University	*A Prospect Proposal for Monitoring and Protecting the Tourism Attractions by Drone in Mersin, Turkey*	*English*	*Toronto*
10:50 – 11:20	**Alla Hrechko** Associate Professor, National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute	*Transformation of Economic Education in the Conditions of the Emergence of New Global Development Trends*	*English*	*Toronto*
11:20 – 11:40	**Ryszard Ćwiertniak** Assistant Professor, College of Economics and Computer Science	*What Is Business Design Thinking?*	*English*	*Toronto*

11:40 – 12:00	**John Rebero** Founder and President of African Coffee Hunters Roasting Company	*Combating Afro-Euro Immigration through Fair-trade Commodities: A Case Scenario of Rwandan - Polish Youth Joint Venture in Coffee Trade Using Innovative Technologies and Creative Marketing*	*English*	*Toronto*
12:00 - 12:20	Coffee Break			Hawana
12:20 – 13:00	Discussion Panel moderated by **Przemysław Stach** Vice Rector for International Cooperation	*Innovate & Educate*	*English*	*Toronto*
13:00 – 14:00	Lunch			Hotel Indigo
Session theme	**CHANGE IN THE FACE OF CHALLENGE**			
14:00 – 14:20	**Jan Werewka** Professor, College of Economics and Computer Science	*A Synergy Approach to Hybrid Project Management in Software Development Domain*	*English*	*Toronto*
14:20 – 14:40	**Tomasz Czapran** Assistant Professor, College of Economics and Computer Science	*MS Dynamics in Internal Process Improvement*	*English*	*Toronto*
14:40 – 15:00	**Wojciech Blecharczyk** Adjunct Professor, College of Economics and Computer Science	*Smart City*	*English*	*Toronto*
15:00 – 15:20	**Wojciech Urbanczyk** Federal Data Center Vienna	*Management of Digital Transformation in the IT Company from Legacy Systems towards Future Technologies*	*English*	*Toronto*
15:20 – 15:40	**Ayhan Demirci** Assistant Professor, Toros University	*Determination of Technological Efficiencies of European Union Member and Candidate Countries*	*English*	*Toronto*
15:40 - 15:50	Coffee Break			Hawana
15:50 – 16:30	Discussion Panel moderated by **Przemysław Stach** Vice Rector for International Cooperation	*Change in the Face of Challenge*	*English*	

March 12th: INNOVATIONS AND EDUCATION – LEADING THE CHANGE

09:00 -09:30	**Tal Pavel** Founder and CEO, CyBureau, Head of Cybersecurity Studies, Academic College of Tel Aviv - Yaffo	*Fake news, Digital Manipulation and Deep Fake – Real Danger to Democracy*	*English*	Co-working
09:30 – 09:50	**Tal Pavel** Founder and CEO, CyBureau, Head of Cybersecurity Studies, Academic College of Tel Aviv - Yaffo	*Terrorist Organizations and Modern Technologies*	*English*	Co-working
10:00 – 10:30	**Ian McAndrew** Professor, Capitol Technology University, Dean of Doctoral Programs	*American vs European Education - How They Differ, How They Parallel?*	*English*	Co-working

		WORKSHOPS		
10:45 – 11:30	**Justyna Pindel** CEO, WawelHill	*Welcome to the Agile World* *Witajcie w świecie Agile*	*J. polski*	*Rzym*
11:45 – 13:30	**Jakub Kruszelnicki** Co-founder, Chief Innovation Officer, Creative Labs	*STARTBOX. From Innovation to a Product Idea* *STARTBOX.* *Od innowacji do pomysłu na produkt*	*J. polski*	*Co-working*
13:45 – 14:45	**Anna Toporkiewicz** Manager Customer Success, Specialist Customer Experience, Cisco Kraków	*How to Speak up in a Culture that Doesn't Encourage This? How Do You Communicate in Multicultural Environment?* *Jak zabrać głos w kulturze, która do tego nie zachęca? Jak komunikować się w środowisku międzynarodowym?*	*J. polski*	*Co-working*
15:00 – 15.30	**Ryszard Ćwiertniak** Assistant Professor, College of Economics and Computer Science	*How Do We Become Business Design Thinkers?*	*English*	*Rzym*
15.45 - 17.00	**Tomasz Grabowski** IT Manager Business Information Management, International Paper Polska sp. z o. o. Global Business Service Center	*Introduction to Business Process Modelling* *Wstęp do modelowania procesów biznesowych*	*J. polski*	*Co-working*